



## News Release

October 25, 2017

### Change at Henkel Management Board

## Jens-Martin Schwärzler to succeed Pascal Houdayer at Henkel Beauty Care

Düsseldorf – Jens-Martin Schwärzler (54), currently Corporate Senior Vice President and responsible for Henkel’s Consumer Goods Business in North America, has been appointed to the Henkel Management Board effective November 1, 2017. As member of the Management Board, he will be responsible for Henkel Beauty Care. He will succeed Pascal Houdayer (48), who will leave the Management Board at the same time to pursue other interests.

“We are very pleased to appoint Jens-Martin Schwärzler as Board Member to lead our Beauty Care business in the future. He has broad international experience and deep understanding of our Beauty Care business,” said Henkel CEO Hans Van Bylen. “We would like to thank Pascal Houdayer for his commitment and valuable contributions to our Home Care and subsequently to our Beauty Care business. We wish him all the best and success for his future career.”

Jens-Martin Schwärzler joined Henkel in 1992. Since the beginning of 2015, he has been responsible for the Henkel Consumer Goods Business in North America. Under his leadership, Henkel successfully launched leading brands like Persil or Schwarzkopf in the North American market.

Following the acquisition of Sun Products Corporation in 2016, he led the integration process as well as the relocation of Henkel's Laundry & Home Care business and the Beauty Care business to a new combined site in Stamford, Connecticut, at the US East coast. Between 2008 and 2014, he was responsible for the global marketing of Body, Skin and Oral Care in the Beauty Care business unit. In addition, he was responsible for the Cosmetic Retail Business in Western Europe as well as International Sales at Beauty Care. Prior to that, he held various leadership positions within the Laundry & Home Care business unit. He holds a master degree in economics from the University of Stuttgart-Hohenheim.

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Pascal Houdayer joined Henkel in 2011. He started as Corporate Senior Vice President at the Laundry & Home Care business unit. He was responsible for digital activities, the Asia-Pacific region and the international marketing of the Home Care business. Since March 1, 2016, he has been a member of the Henkel Management Board. Before joining Henkel, he held various international management positions in the consumer goods industry.

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In fiscal 2016, Henkel Beauty Care generated sales of around 3.8 billion euros and an adjusted operating profit of 647 million euros. The Beauty Care portfolio includes hair cosmetic products for consumers and professional hairdressers as well as well-known body, skin and oral care brands. Amongst the biggest and most successful Beauty Care brands are Schwarzkopf, Dial and Syoss.

#### **About Henkel**

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Henkel operates globally with a well-balanced and diversified portfolio. The company holds leading positions with its three business units in both industrial and consumer businesses thanks to strong brands, innovations and technologies. Henkel Adhesive Technologies is the global leader in the adhesives market – across all industry segments worldwide. In its Laundry & Home Care and Beauty Care businesses, Henkel holds leading positions in many markets and categories around the world. Founded in 1876, Henkel looks back on more than 140 years of success. In 2016, Henkel reported sales of 18.7 billion euros, adjusted operating profit of 3.2 billion euros. Combined sales of the respective top brands of the three business units – Loctite, Schwarzkopf and Persil – amounted to more than 6 billion euros. Henkel employs more than 50,000 people globally – a passionate and highly diverse team, united by a strong company culture, a common purpose to create sustainable value, and shared values. As a recognized leader in sustainability, Henkel holds top positions in many

international indices and rankings. Henkel's preferred shares are listed in the German stock index DAX. For more information, please visit [www.henkel.com](http://www.henkel.com)

This document contains forward-looking statements which are based on the current estimates and assumptions made by the corporate management of Henkel AG & Co. KGaA. Forward-looking statements are characterized by the use of words such as expect, intend, plan, predict, assume, believe, estimate, anticipate, forecast and similar formulations. Such statements are not to be understood as in any way guaranteeing that those expectations will turn out to be accurate. Future performance and the results actually achieved by Henkel AG & Co. KGaA and its affiliated companies depend on a number of risks and uncertainties and may therefore differ materially from the forward-looking statements. Many of these factors are outside Henkel's control and cannot be accurately estimated in advance, such as the future economic environment and the actions of competitors and others involved in the marketplace. Henkel neither plans nor undertakes to update forward-looking statements.

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